

A close-up, soft-focus photograph of a person's face, focusing on the nose and chin. A white, creamy skin prep product is applied to the bridge of the nose and the chin. The person's eyes are closed, and their lips are slightly parted. The overall tone is warm and natural.

**FAIRLIE EXINTARIS**

makeup artist

## **Skin Prep Guide**

Your makeup will only ever look as good as the way  
you care for your skin.

Investing a little time and effort into your skin is  
essential if you want your makeup to last all day and  
night looking fresh and radiant.

## **Hydrate & Nourish**

Dehydrated skin is thirsty and sucks the moisture out of any makeup applied leaving it patchy and uneven.

- Drink 2-3 litres of water each day, especially in the 3 days leading up to your makeup appointment.
- Use a hydrating serum and moisturiser morning and night.
- Use a lip balm regularly. If you have dry lips try nightly lip treatments for the week ahead of your event (my favourites are Go-To 'Lips' lip balm and Júvi lip balms).

## **Exfoliate**

Exfoliation helps with texture, luminosity and longevity.

- Use a gentle exfoliant 2-3 times a week, including the night before your event. Chemical exfoliants work best.
- If you have drier lips, use a lip scrub. You can even make your own using coconut oil and brown sugar.

Don't forget your décolletage and shoulders

## **Day Of Your Event**

On the morning of your event, please cleanse and use your usual serum, moisturiser and lip balm. Don't forget to drink plenty of water.

## **Removal**

At the end of your night it's really important you remove your makeup and cleanse your skin. Some of the products I use are waterproof and need a little extra attention to remove.

I recommend using a cleansing balm or a cleanser with an oil component. This works best massaged into dry skin, adding warm water to remove. If you get stuck, massaging a little coconut or olive oil will do the trick. Remove this first cleanse with a damp muslin face cloth then follow with your regular cleanser as your second cleanse.

## **Long Term**

Nothing beats a consistent skincare routine. Even if it's basic, including a good, non-stripping cleanser, eye cream, hydrating serum, moisturiser and SPF is a must.

Follow this guide ahead of your makeup appointment  
to avoid lacklustre, patchy or heavy  
looking makeup.

- Fairlie

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